

private label right report #1

Here's What You Get:

Social Media For Your Business

If you are interested in social media, you can't go wrong with this targeted pack of premium private label content. There is no fluff, no filler, no nonsense... only high quality, helpful information.

The report comes with the following:

- Word Doc (For Easy Editing)
- Finished Product in PDF Format
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SOCIAL MEDIA FOR YOUR BUSINESS



SOCIAL MEDIA MARKETING PROFIT PACK

private label right report #2

Here's What You Get:

Profiting From Social Media Marketing

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PROFITING FROM



SOCIAL MEDIA MARKETING PROFIT PACK

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Here's What You Get:

Social Media Explosion

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SOCIAL MEDIA MARKETING PROFIT PACK

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Here's What You Get:

Social Networking Secrets

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SOCIAL MEDIA MARKETING PROFIT PACK

private label right report #5

Here's What You Get:

Best Practices on Pinterest For Popularity and Promotion

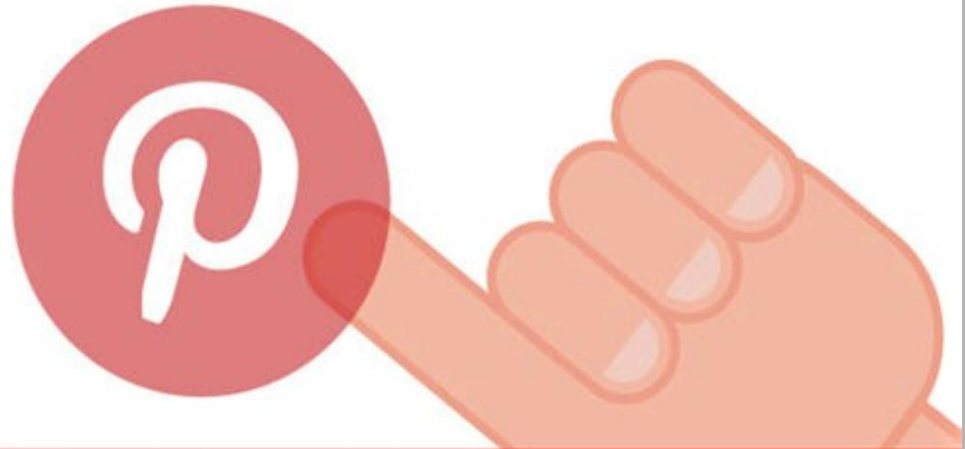
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BEST PRACTICES ON PINTEREST



FOR POPULARITY AND PROMOTION

SOCIAL MEDIA MARKETING PROFIT PACK

private label right report #6

Here's What You Get:

Doing Business on Facebook

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Here's What You Get:

Liking Facebook Ads

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SOCIAL MEDIA MARKETING PROFIT PACK

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Here's What You Get:

The Scoop on Facebook Like Pages

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SOCIAL MEDIA MARKETING PROFIT PACK

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Here's What You Get:

Using Facebook To Build Your Business & Your Brand

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**USING FACEBOOK TO BUILD
YOUR BUSINESS & YOUR BRAND**

SOCIAL MEDIA MARKETING PROFIT PACK

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Here's What You Get:

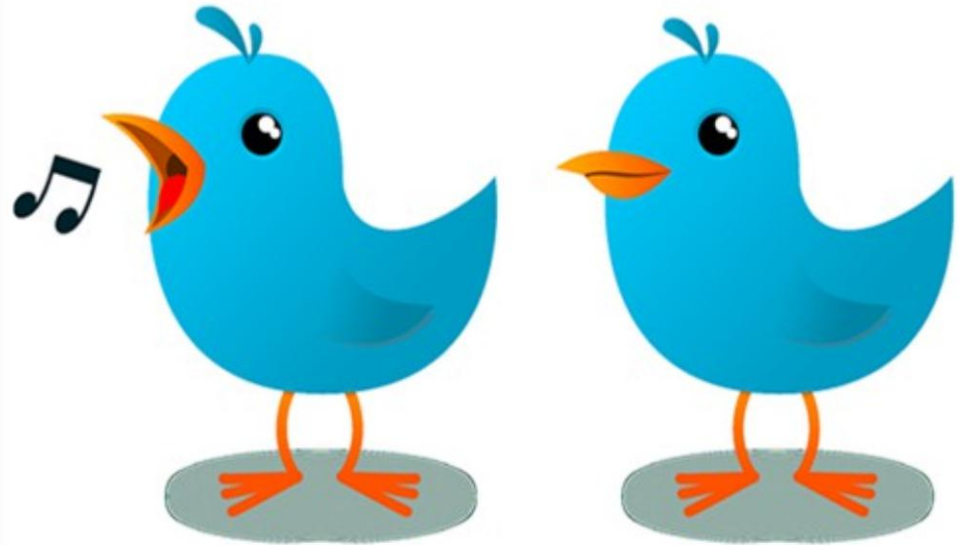
Making Money with Twitter

If you are interested in social media, you can't go wrong with this targeted pack of premium private label content.

There is no fluff, no filler, no nonsense... only high quality, helpful information.

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**MAKING MONEY WITH
TWITTER**

SOCIAL MEDIA MARKETING PROFIT PACK

private label right report #11

Here's What You Get:

The Twitter Craze

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Here's What You Get:

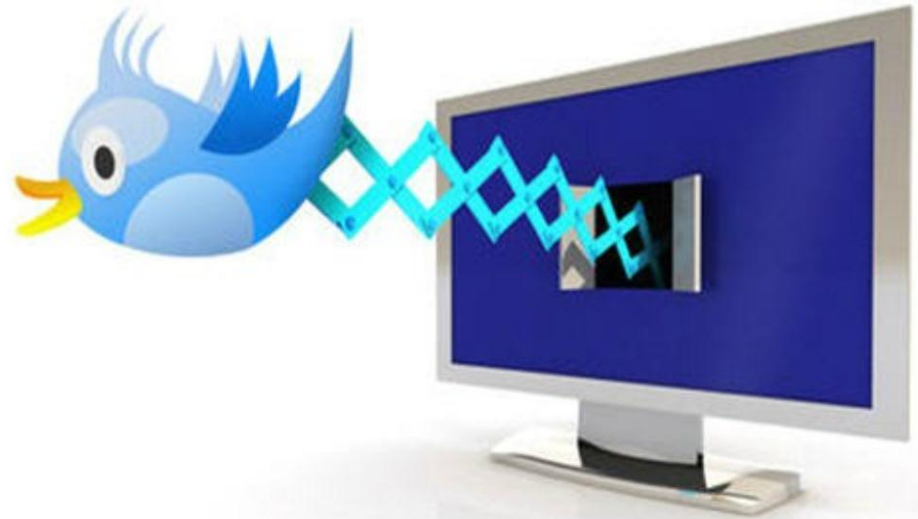
Twitter Tactics

If you are interested in social media, you can't go wrong with this targeted pack of premium private label content.

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TWITTER TACTICS

SOCIAL MEDIA MARKETING PROFIT PACK

private label right report #13

Here's What You Get:

The Low Down on Linked In

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The Low Down on Linked in



Learn How to Use Linked In Effectively

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Here's What You Get:

Craigslist Exposed! **How to Profit From Craigslist**

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CRAIGSLIST EXPOSED!



How to Profit From Craigslist

SOCIAL MEDIA MARKETING PROFIT PACK

private label right report #15

Here's What You Get:

Clickbank and Social Media **Hybrid Marketing**

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SOCIAL MEDIA MARKETING PROFIT PACK

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Here's What You Get:

What Is The Next Social Network?

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**WHAT IS THE NEXT
SOCIAL NETWORK?**

SOCIAL MEDIA MARKETING PROFIT PACK

SOCIAL NETWORKING plr article pack

Name

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- must_have_tips_for_top_notch_social_media_marketing.txt
- need_help_with_social_media_marketing__read_these_tips.txt
- new_to_social_media_marketing__what_you_need_to_know.txt
- practical_guidelines_for_social_media_marketing_strategies.txt
- proven_best_practices_for_using_social_media_marketing.txt
- proven_social_media_marketing_tips_that_get_results.txt
- reaching_a_broader_audience_with_social_media.txt
- read_these_tips_when_beginning_your_social_media_marketing_campaign.txt
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- social_media_marketing_top_tips_that_you_must_know.txt
- solid_advice_for_using_video_in_social_media_marketing.txt
- solid_tips_to_boost_your_social_media_marketing_campaign.txt
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- excellent_pointers_to_boost_your_social_media_marketing.txt
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- getting_the_word_out_about_you_with_social_media_marketing.txt
- great_social_media_marketing_ideas_through_youtube.txt
- great_suggestions_to_propel_your_social_media_marketing_forward.txt
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- is_your_company_investing_in_social_media_marketing_important_tips.txt
- is_your_social_media_marketing_not_working_change_your_outlook_with_these_tips.txt
- learn_how_to_make_social_media_marketing_work_for_you.txt
- life_changing_social_media_marketing_tips_everyone_should_know.txt
- look_out_great_social_media_marketing_ideas_right_here.txt
- looking_for_tips_on_social_media_marketing_try_these_great_ideas_.txt
- make_a_difference_to_your_social_media_marketing_use_these_tips_immediately.txt
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- Six-Popular-Social-Networking-Sites.txt
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- Social-Networking-and-Religion.txt
- Social-Networking-and-Teens.txt
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- Social-Networking-Can-Help-Get-Your-Message-Across.txt
- Social-Networking-Can-Help-Your-Business.txt
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- FriendWise-A-Popular-Social-Networking-Website.txt
- Making-the-Most-Out-of-Social-Networking-Websites.txt
- MySpace-A-Popular-Social-Networking-Website.txt
- Orkut-Google's-Social-Networking-Website.txt
- Popular-Social-Networking-Websites.txt
- Should-You-Join-a-Social-Networking-Website.txt
- Social-Networking-Websites-How-to-Find-Them.txt
- Social-Networking-Websites-Is-It-Possible-to-Find-Love-Online.txt
- Social-Networking-Website-with-a-Particular-Focus.txt
- Staying-Safe-with-Social-Networking-Websites.txt
- Using-Social-Networking-Websites-to-Promote-Your-Blog.txt
- Using-Social-Networking-Websites-to-Promote-Your-Business.txt
- What-is-Social-Networking.txt
- What-Not-to-Put-in-Your-Social-Network-Profiles.txt
- Why-Social-Networking-Sites-are-So-Popular.txt
- Yahoo-360-A-Popular-Social-Networking-Website.txt



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- Facebook-Causes.txt
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- Facebook-Dogbook.txt
- Facebook-Fantasy-Stock-Exchange.txt
- Facebook-fluff-friends.txt
- Facebook-Footbal-Fan.txt
- Facebook-Graffiti.txt
- Facebook-Horoscopes.txt
- Facebook-Hot-Or-Not.txt
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- Facebook-Likeness.txt
- Facebook-My-Aquarium.txt
- Facebook-My-Questions.txt
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- Facebook-Picnik.txt
- Facebook-Super-Wall.txt
- Facebook-Texas-Holdem-Poker.txt
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- Facebook-Where-Ive-Been.txt
- Facebook-Zombies.txt



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- Facebook Advertising for New Marketers.txt
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- Facebook or Google for ads.txt
- Facebooks Future Growth Potential.txt
- Is Facebook Right For Your Ad.txt
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- Bartering-Versus-Selling-On-Craigslist.txt
- Best-Of-Craigslist.txt
- Can-You-Make-Money-On-Craigslist.txt
- Disadvantages-Of-Using-Craigslist-To-Make-Money.txt
- Finding-Deals-On-Craigslist.txt
- Ideas-For-Kids-Making-Money-On-Craigslist.txt
- Ideas-For-Making-Money-On-Craigslist.txt
- Ideas-For-Making-Money-On-Craigslist-Craig-Newmark.txt
- Ideas-For-Making-Money-On-Craigslist-The-Basics.txt
- Ideas-For-Making-Money-On-Craigslist-Using-Help-Wanted-Ads.txt
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- Making-Money-On-Craigslist-Ideas-For-Homeschoolers.txt
- Maximum-Exposure-For-Your-Craigslist-Ads.txt
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- gathering_clients_through_twitter.txt
- handling_twitter_slap.txt
- having_twitter_trouble.txt
- is_twitter_dying.txt
- losing_twitter_followers.txt
- maximizing_twitter_traffic.txt
- network_marketing_and_twitter.txt
- rules_to_twitter_success.txt
- the_twitter_question.txt
- twitter.txt
- twitter_accomplishments.txt
- twitter_experience.txt
- twitter_info.txt
- twitter_marketing.txt
- twitter_must_read.txt
- twitter_or_blogging.txt
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- twittering.txt
- using_twitter_things.txt



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- 5-Reasons-to-Use-Twitter-for-Internet-Marketing.txt
- 5-Twitter-Marketing-Mistakes-to-Avoid.txt
- Benefit-Your-Business-With-Twitter-Marketing.txt
- Discreet-Advertisements-on-Twitter.txt
- How To Get More Twitter Followers.txt
- How-to-Cleverly-Market-Your-Blog-on-Twitter.txt
- How-to-Cleverly-Market-Your-Website-with-Twitter.txt
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- How-You-Can-Use-Twitter-to-Market-Your-Products.txt
- Not-Using-Twitter-for-Marketing.txt
- Pros-and-Cons-of-Twitter-Marketing.txt
- Turning-Twitter-Into-an-Internet-Marketing-Tool.txt
- Twitter-Etiquette.txt
- Twitter-Internet-Marketing-in-7-Easy-Steps.txt
- Twitter-Marketing-Dos-and-Donts.txt
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- 5 Twitter Tips That Work.txt
- 10 Top Twitter Secrets for the New User.txt
- 10 Twitter Tools to Find Followers and Manage Them.txt
- How not to be a Twit on Twitter.txt
- How to Build a Strong Brand on Twitter.txt
- How to Create Powerful Twitter Headlines.txt
- Powerful Twitter Tactics.txt
- Secret Twitter Tools You Need to Know About.txt
- The Secret to Twitter Success.txt
- The Worst Twitter Tactics for Small Business.txt
- Top 10 Question New Twitter Users Ask.txt
- Tweeter Secrets for Your Business.txt
- Twitter Secrets Every Tweeter Should Know About.txt
- Twitter Secrets for the Social Network Challenged.txt
- Twitter Secrets Revealed.txt
- Twitter Tactics for B2B Marketing That Work.txt
- Twitter Tactics That Will Work for You.txt
- Twitter Tactics to Benefit Your Business.txt



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Name

- Advantages-to-Making-You-Own-YouTube-Videos.txt
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- High-School-Students-Display-Caution-When-Using-YouTube.txt
- How-and-Why-You-Should-Market-Your-YouTube-Videos.txt
- How-to-Make-a-YouTube-Video.txt
- Making-a-YouTube-Video-Pieces-You-Should-Try.txt
- Making-YouTube-Videos-Be-Cautious-of-Work-from-Others.txt
- Making-YouTube-Videos-Safety-Tips-You-Should-Know.txt
- Parents-The-Importance-of-Discussing-YouTube-with-Your-Children.txt
- Pros-and-Cons-of-Making-Your-Own-YouTube-Video.txt
- The-Importance-of-Knowing-and-Following-All-YouTube-Rules.txt
- Uploading-Your-Videos-to-YouTube.txt
- Video-Categories-Found-On-YouTube.txt
- Videos-You-Can-Find-Available-for-Viewing-on-YouTube.txt
- What-to-Consider-Before-Posting-a-Video-on-YouTube.txt
- What-to-Consider-When-Making-a-YouTube-Video.txt
- Why-You-Need-to-Refrain-from-Documenting-Illegal-Activities.txt
- Why-You-Should-Join-the-YouTube-Community.txt
- Why-You-Should-Rate-YouTube-Videos-You-Watch.txt
- YouTube-and-Its-Competition-Reviewed.txt
- YouTubes-Test-Tube-What-Is-It.txt
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SOCIAL MEDIA MANAGEMENT

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Article Titles:

- Five Ways to Market Your Social Media Management Services.txt
- How Much Can You Make as a Social Media Manager.txt
- How Social Media Helps Businesses Get More Exposure.txt
- Pros and Cons of Being a Social Media Manager.txt
- Six Attributes of a Successful Social Media Manager.txt
- Ten Signs That You Should NOT Become a Social Media Manager.txt
- Ten Things Required to Be a Social Media Manager.txt
- What Are the Responsibilities and Duties of a Social Media Manager.txt
- What Is a Social Media Manager.txt
- Who Hires Social Media Managers.txt
- Why Are Social Media Managers Needed.txt

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- 11 Topical Articles **with Private Label Rights**
- 38 Topical Images and Thumbnails **with Private Label Rights**

PINTEREST MARKETING

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Article Titles:

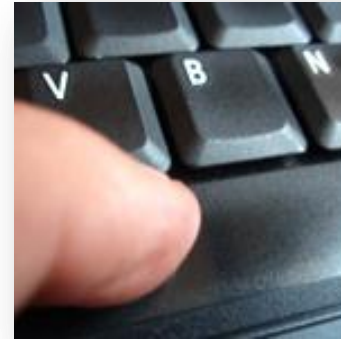
- 5-Ways-To-Make-Pinterest-More-Effective.txt
- How-Pinterest-Marketing-Can-Help-Your-Business.txt
- How-Pinterest-Marketing-Can-Work-For-You.txt
- Internet-Marketers-And-Pinterest.txt
- Marketing-On-Pinterest.txt
- Pinterest-As-An-Online-Business-Tool.txt
- Pinterest-Marketing-For-Small-Businesses.txt
- Pinterest-Tips.txt
- Power-Your-Pinterest-Marketing-With-Tools.txt
- Why-Pinterest-Marketing-Works.txt

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- 10 Topical Articles **with Private Label Rights**
- 23 Topical Images and Thumbnails **with Private Label Rights**

LINKED IN MARKETING

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Article Titles:

- Great-Tips-To-LinkedIn-Marketing-Success.txt
- How-To-Use-LinkedIn-Effectively.txt
- Improving-Your-Social-And-Business-Networking.txt
- Linked-In-Basic-Marketing-Blunders.txt
- LinkedIn-Marketing-Made-Easy.txt
- Monetizing-The-Social-Network.txt
- Social-Networking-The-Next-Great-Marketing-Medium.txt
- Spread-The-Word-About-Your-Business-Using-LinkedIn.txt
- Tips-For-Marketing-On-LinkedIn.txt
- Using-LinkedIn-To-Expand-Your-Social-Meida-Efforts.txt

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INSTAGRAM MARKETING

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Article Titles:

- Build-Brand-Awareness-With-Instagram.txt
- Instagram-And-Internet-Marketing.txt
- Instagram-And-Marketing-Online.txt
- Instagram-Marketing-Used-By-Top-Brands.txt
- Marketing-On-Instagram-Tips.txt
- Photo-Sharing-Your-Way-To-Success.txt
- Power-Your-Marketing-Plan-With-Instagram-Marketing.txt
- Using-Instagram-To-Promote-Your-Business.txt
- What-Is-Instagram.txt
- Why-You-Should-Choose-Instagram-Marketing-For-Your-Business.txt

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Social Media Photo Essays

10 Hot Topic Photo Essays with Private Label Rights

4 SOCIAL MEDIA MARKETING PREDICTIONS FOR 2015



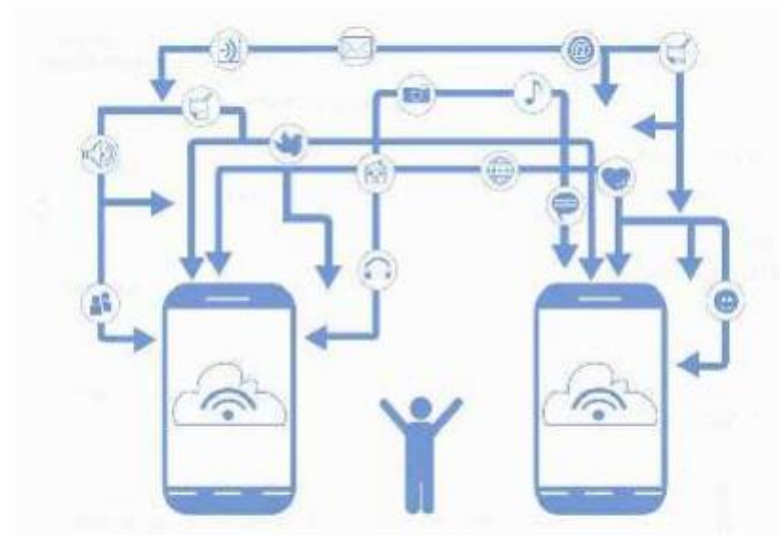
In my opinion these are EXCELLENT predictions that can help you plan your marketing efforts for 2015 and beyond.

Prediction #1: LinkedIn will become the go-to social media site. We should note here that LinkedIn is making huge strides to earn the attention of marketers and business owners alike, with features like endorsement tools and the ability to join groups. This is not only Facebook for grown-ups, but also social media for business.

Prediction #2: Videos will be appearing more often in emails and social media posts. Okay, this one is a no-brainer, but it does merit your attention. If you're not using video yet on a regular basis to talk to your prospects and customers, now is definitely the time to get started or get left behind.

Prediction #3: Twitter's popularity with small businesses will decline. Yes, it's a great place to monitor customer complaints so you can handle them immediately, but is it a good place to market? Depends. If you're comparing it to LinkedIn and even Facebook and Google+, the answer is probably no.

THE 7 HABITS OF HIGHLY EFFECTIVE GOOGLE PLUSSERS



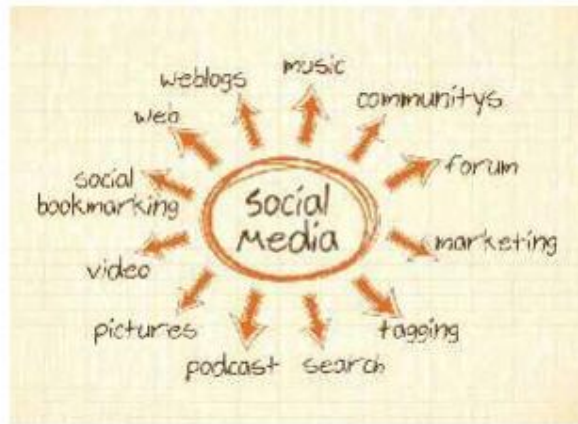
Here's a great idea: Use a self-help classic to refine and maximize the results you get from social media, and specifically, Google+.

First, have you ever read the 7 Habits? If not, head over to Amazon and get a copy – you won't regret it.

Now then, how do you use this classic from 1989 to get the most out of Google+? I'll give you the brief rundown here. For the details, please visit the link below.

1. **Post thoughtful content.** Don't just offer up a link to your new blog post. Instead, give enough thought commentary and big benefits to entice people to read it. In other words, sell the click.
2. **Share other people's content.** Seek out and circle peers so you can have a never ending flow of great posts in your Home stream. And don't forget the commentary.
3. **Engage other people.** Talk to others, forge new relationships and make connections. And remember to respond to the comments people leave on your posts.

12 MORE WAYS TO MAKE SOCIAL MEDIA PAY OFF



By now you know that social media is great for building your lists and promoting your products. A recent study discovered that sales people who use social media for their jobs outperform their non-social media peers by 73%.

But have you thought of using social media for these purposes?

1. **Fundraising.** Let's say you're using Kickstarter to raise funds for your new project. Problem is, no one knows you, no one trusts you, and no one is telling anyone else about you.

Solution? Get busy on social media prior to your launch. Establish a strong social presence and build your credibility. Once you've got a strong following who believe in what you're doing, that's the time to start your fundraising campaign.

2. **Referrals.** Sure, you're already hoping your content gets shared on social media, but that's not enough.

Be sure to always give great value and service to ensure your customers have plenty of positive things to say about you. Then run contests, offer prizes and discounts to encourage your customers to share their positive experiences with their networks.

22 WAYS TO GET NOTICED, GET LIKED AND CREATE ENGAGEMENT ON FACEBOOK



1. Did you just create a new page? Ask everyone and anyone you know to like your page, even if you have to turn to friends and family. Your objective here is simply to get the ball rolling.
2. Use videos that are only revealed when they like your page. Make sure the videos are very good to excellent - you don't want to disappoint. Short and great is much better than long and boring.
3. Offer a free ebook, but only when they like your page. This is just like offering an ebook for an email address, only with viral possibilities.
4. Run a competition. Run LOTS of competitions. People love contests – they're fun, they get to win stuff, and you don't look like you're promoting but you do build your list – it's a win-win for everyone.
5. Ask questions on Facebook. Nothing promotes engagement more than asking and responding to people's ideas and especially opinions on a hot topic. In fact, questions get double the rate of comments that statements get.

28 TIPS TO GROWING YOUR BUSINESS WITH PINTEREST



Pinterest might look like a great way to waste time, but if you dig deeper you realize it's practically made for business. It's likely the only social network where people are actually expecting and looking for images of different products. This means people are often already in a buying mood when they go to Pinterest, and even if they're not, they could be persuaded by the right image.

Did you know that pins with price tags included tend to get 36% more likes than pins that don't include price tags? That says a lot about the frame of mind of the typical Pinterest user. And if your typical customer is female, you're in luck – 80% of Pinterest users are women.

“But I've got a service business,” you say, or you've got an information product business. “How do I make Pinterest work for me?” That will depend on your particular niche. If you're selling something like travel advice or horse care information or gardening tips, it'll be no problem to find pictures. If you're selling acne treatment info or marketing info, you'll have to get a little more creative with your pictures.

FACEBOOK'S BEST KEPT SECRET: CUSTOM AUDIENCES



This might at first sound counter-intuitive – paying to reach customers you already reach – but stay with me for a moment.

Let's say you've got an email list. You email them regularly, but for most of the people on your list, that's your only method of contact.

Remember the adage, it takes 7 contacts to make a sale? That's not necessarily 7 emails. As you know, you can send your list a 100 emails and unless it's a special list, the majority of people on the list will still not have made a purchase.

Which is exactly why it's a good idea to contact these people through another medium such as Facebook. Using custom audiences, you can create a group of Facebook users based upon their email address. Or for that matter, you can use phone numbers, addresses or Facebook user ID's.

And in the near future you'll be able to create a group for people who have visited your website recently. In fact, some users can do it now, but it's still in the trial stages.

Back to the people on your list – by adding them to your group, you now have another way to reach them and interact with them. They're already on your "warm" list, and getting them onto Facebook makes that list all that much warmer.

To set up a Facebook Custom Audience, simply log in to the Facebook Power Editor, click on "audiences" and select "custom audience."

HOW TO GET TRAFFIC FROM SLIDESHARE



Slideshare gets about 78 million visitors a month and has an Alexa Rank of 123. It's possible for even the little marketer to get featured if your presentation is good enough. Plus the competition for eyeballs isn't all that great, which means you can get lots of traffic.

In fact, as I'm writing this, I see 4 slide shows that were posted just 1 day ago that all have over 100,000 views. In one day! Of course these videos were featured, something you should aspire to when making your presentation.

How Do You Make a SlideShare Presentation?

First, you need either PowerPoint for PC, Keynote for Mac or the free alternative - OpenOffice.

Next, choose your topic. If you've got a blog, look at your posts and find the most popular ones – the ones that were commented on the most and shared the most. These are topics people are obviously interested in.

No need to reinvent the wheel or get all fancy with your information. Just like a blog post, you're looking for content that is helpful, informative and hopefully entertaining.

Make an outline for your presentation – sort of a bullet point summary of what you want to say.

HOW TO MAKE MONEY WITH GOOGLE TRENDS



Did you know that you can get all the targeted traffic you want if you learn to work closely with Google trends? The trick is in monetizing the traffic, but if you pick the right niche monetization will come almost naturally. And this Google Trends technique is great for someone who loves to create content around a variety of topics and who enjoys quickly moving from one hot story to another. So for those people who have adult attention deficit, this might be the perfect business idea because your topics will be changing daily.

Here's how it works: First, choose a fairly generic URL. A good choice is one that is short, catchy and doesn't lean towards any particular niche. Yahoo and Google come to mind as great examples.

You're going to be using Wordpress for your website, so go ahead and install that. You can monetize with Google AdSense, Amazon or any method you choose. Download a free Wordpress social toolbar and add it to your website.

Set up a new Facebook, Twitter and Google+ account for your new website. You want to position yourself as someone who reports on news on a daily basis – that's why you want these new accounts. No doubt your old accounts are being used for something else, and you don't want to confuse the two. The sole focus of your new accounts is to report news and insights on the news. Once you've got your new social accounts, connect them all with <http://rapportive.com/>.

NEED A PROFITABLE HOBBY? COLLECT PAIN POINTS



Next time you sit down to write an email or sales letter selling a product, wouldn't it be great to have your prospects' very words that you can then use to sell them?

Pain points are those lines you find in emails and on forums where the customer is telling you exactly what is wrong. In fact, you might even think of them as cries for help, because they're in essence telling you exactly where it hurts and why.

By collecting these pain points you will know what they want and how to give it to them. And by using their own words you'll build rapport and establish trust because you sound just like them.

Here are some example pain points I gathered from an Internet marketing forum today:

- ♣ "I've spent thousands and as yet I haven't made my first dollar."
- ♣ "Every time I think I've got it right and I start making money, it just fizzles and I don't know why."
- ♣ "I can't seem to get started and I don't know why."
- ♣ "I sent out 124 emails, each tailored to the recipient, and I haven't had one person agree to do a JV with me."

USING TWITTER TO TEST HEADLINES (AND SUBJECT LINES, TOO)



At the risk of stating the obvious, the better your headlines grab eyeballs, the more money you can make. In fact, even a small improvement can add significant money if your sales funnel is set up with a high priced product or two. For example, getting 5% more people to opt into your list or open an email or buy a \$7 product could result in another one half to one percent buying your expensive product. And over the course of a year that could easily add thousands to your bottom line.

One way marketers used to test headlines was through Adwords, back in the day when they were super cheap. A marketer would try out 2 or more headlines and see which one pulled the best. Seasoned marketers still do this, but if you're on a small budget there is a less expensive way.

These days Twitter is the easiest and cheapest method for testing headlines, so long as you have a following. Simply choose what you think are your two best headlines and tweet them both and track the results.

First, the tweeting: To be fair you'd want to tweet both simultaneously, but that's probably not the best way. Instead, tweet them both in the morning and again in the afternoon, about 20 to 30 minutes apart. So for example in the morning you might tweet headline A at 9:00 and headline B at 9:30. Then do the same in the afternoon but reverse the order.